

CHRISTIAN MAJEWSKI

Objective

To obtain a position as an Interactive Producer

Work History

Dose Studio

(Jan. 2011 - Present)

Interactive Director

Los Angeles, CA

www.dose.studio

- Produce websites, microsites, landing pages, email/social media campaign, print and banner ads
- Negotiate interactive projects with external vendors
- HTML/CSS coding
- Presentation of interactive strategy to internal team
- Project Management
- Coordinate client presentations
- Quality assurance

Websense

(Jan. 2011 - Dec. 2011)

Senior Interactive Producer

San Diego, CA

www.websense.com

- Produce company websites, microsites, landing pages, email/social media campaign, print and banner ads
- Negotiate interactive projects with external vendors
- HTML/CSS coding
- Presentation of interactive strategy to internal team
- Video and audio production for web
- Oversee and manage production staff for day to day client work and updates
- Coordinate and lead vendor and internal team meetings
- Project Management
- Create design plans, style guides, site maps, storyboards and wireframes

Geary Interactive

(Aug. 2005 - Dec. 2010)

Senior Interactive Designer

San Diego, CA

www.gearyi.com

- Design websites, microsites, landing pages, email/social media campaigns and banner ads
- HTML/CSS Development
- Flash animation and actionscript
- Presentation of design comps to clients
- Video and audio production for web
- Oversee and manage production staff for day to day client work and updates
- Participate in client and internal meetings
- Project Management
- Create design plans, style guides, site maps, storyboards and wireframes

Education

The Art Institute of California – San Diego

San Diego, CA

Web Design

www.artinsitutesandiego.com

State University of New York at Plattsburgh

Plattsburgh, NY

BA, Mass Media

www.plattsburgh.edu

Demonstrated Business Skills

- Developing project strategies: Managed all aspects of web design and development from concept to completion, such as creating design plans and mood boards, wireframes, flow charts, and technical specs. Designed and implemented training program for an overseas production team.
- Management: Experience in team leadership, coaching, and direction.
- Business Development: fostered and maintained existing clients as well as securing new clients through marketing of web development services.
- Interview & Client Discovery: Determined pertinent information to obtain from clients in order to assess project goals and budgetary restraints.
- Negotiating: Negotiated design and development of interactive projects with external vendors
- Scheduling: Managed all aspects of project schedule and milestones

Applications

- PC and Mac proficient
- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Flash
- Final Cut Pro
- After Effects
- Premiere
- Omnigraffle
- Basecamp
- Trello

Scripting Languages & Frameworks

- HTML5
- CSS3
- Bootstrap
- JavaScript / JQuery
- Wordpress
- PHP / MySQL

Notable Clients

- The Art Institute
- Bumblebee Tuna
- Burger King
- Covad
- Islands Restaurants
- Kyocera
- LA Times
- M&T Bank
- Mobi TV
- Net App
- Red Robin
- Sahara Hotel and Casino
- Server Beach
- Sharp Healthcare
- WD-40
- Wrigleys
- Yahoo